

Sonoma County

# *Horse Journal*

Volume 13 • Issue 3 • Summer 2016



*Published by the  
Sonoma County Horse Council*





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**Sonoma County****Horse Journal**

Volume 13 • Issue 3 • Summer 2016

*Published by the Sonoma County Horse Council – Home of the Equus Awards***Inside this Issue**

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**Cover Photo: Marcie Lewis**

Christy Colgate on Miss Rovin Boon (aka "Fiona") demonstrating the tight turn needed to get around a barrel. Fiona is owned by Mike and Christine Rosenberg.

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## President's Message



Elizabeth and Greycie

Thank you to all who attended the successful 2016 Equus Awards Banquet and congratulations once more to the deserving honorees. The mood was festive, the sold out room spirited, and the awards ceremony uplifting. From the words and images that traced our honorees' trails through life, to the athletic and graceful vaulting demonstration (yes, a live *pas de deux* performed in a Sonoma County ballroom), the support for your Horse Council and spirit of camaraderie were on full display. I want to thank everyone

who worked so hard to pull this event together. Their time, talent and labor came together to make this Equus Awards one of the Horse Council's most memorable. You'll find a recap and photos from the event in a two-page spread in this issue.

This year's Equus event was also the first to support the ongoing development of Sonoma County's Large Animal Disaster Prepared-

ness Plan. The Plan will provide trained, credentialed volunteers to assist local Animal Services with evacuation and sheltering of large animals in a disaster. We also hope to help the county stock a specially equipped large animal trailer that can be deployed in times of disaster. Achieving these goals is a long-term effort that ties-in to several related initiatives and projects. For example, we will be launching a redesigned website and improved social media outreach as part of an evolving communications plan and membership drive that will also support the preparedness plan. We'll provide updates on the requirements and training necessary to participate as a credentialed volunteer in the large animal disaster response efforts (hint, is your SCHC membership current?) as well as important information on equine-related organizations and activities.

This is an exciting time for our equine community. I am truly inspired by the energy and cohesiveness the "horse community" displayed at the 2016 Equus Awards Banquet. Let's build on this momentum to ensure the safety of our large animals and the existence of our equestrian way of life in Sonoma County.

Elizabeth Palmer

*President, Sonoma County Horse Council*

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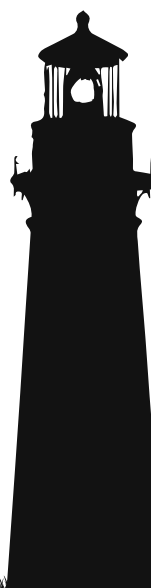
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*The Equine Esquire*

Column editor Patrice Doyle, Attorney at Law, Board of Directors

## Getting To the Root of Your Rights—Laws Pertaining to Trees

It is not uncommon for property lines between neighbors to have trees with overhanging branches or tree roots that cross into each other's properties. Most of the time a simple conversation can end with a solution that works for both parties. However, a dispute may arise if there are existing tensions or the damage caused by the tree is extensive. If this is the case, the first question to ask is: Who owns the tree? This is determined by where the trunk is located. Regardless of whether roots and/or branches extend into the property of another, if the trunk is entirely on one property then it belongs to that landowner (Civil Code § 833; however, under Civil Code § 834, if the trunk of a tree stands partly on the land of two adjoining landowner, then both landowners own the tree.) For the purposes of this article, let's assume the trunk is entirely on one parcel. Now that you know who owns the tree, you can then determine the rights of each neighbor.

Generally, the law considers roots, shrubbery, foliage and branches that encroach onto the land of another is a nuisance. A common assumption is that people have an absolute right to remedy the offending branches and/or roots that encroach onto their property. However, the current law does not provide for an absolute right. Instead, the right is based on a test of reasonableness (*Booska v. Patel* (1994) 24 Cal.App.4th 1786.) A landowner's right to remove portions of a tree that encroach on his or her land must be balanced against the obligations to act reasonably toward adjoining landowners and to refrain from causing foreseeable injury to neighboring property.

Regarding foliage and/or branches, the owner of the encroached land may abate the nuisance by trimming the overhanging parts of the tree as long as the owner acts reasonably so as not to seriously injure or kill the tree. Although adjoining landowners have a broad right to trim encroaching foliage and branches, it is not the case when it comes to tree roots. If roots encroach under adjacent property, the owner of the offended property can sever the roots, but only if the roots are causing damage and only if done reasonably. Then, the owner of the tree with encroaching roots can be held liable for the actual out-of-pocket expenses incurred as a direct result of the encroachment. However, if the adjoining landowner negligently severs tree roots and seriously injures or kills a tree, the owner of the tree may sue.

What is considered "damage" to a tree? Essentially "damage" to a tree is the compromised health of a tree caused by someone other than its owner. Trimming branches that hang over the property line does not rise to the level of "damage" unless doing so seriously injures the tree. Similarly, if a neighbor uses a chemical to abate encroaching roots, and such application kills the tree, the neighbor will be liable.

Cutting down or killing trees, even unintentionally, can lead to both criminal and civil damages. Under Civil Code § 3346, if someone

damages your tree, you can recover twice the amount of your actual damages, which may include replacement cost (including debris removal and clean up), diminished property value (if replacing the tree is impossible), and out of pocket expenses (including costs for appraisal, debris clean up, yard repair, etc.). Under Code of Civil Procedure § 733, if a landowner cuts foliage and/or branches that are not encroaching and does not have the tree owner's permission to trim, that person may be liable for up to triple the amount of the damage caused by the wrongful conduct. Under Penal Code §§ 384a and 622, it is a criminal offense to harm or remove a tree from someone else's land, which is punishable by a fine of up to \$1,000 and up to six months in jail. Also, it's important to check your community's tree ordinances. The Sonoma County Tree Protection Ordinance can be found in Section 26-88-010(m) of the Zoning Code. A list of protected tree species can be found in the Section 26-02-140. Owners with properties within city limits should check the relevant city ordinances regulating the removal of trees.

When dealing with tree disputes resorting to self-help only escalates the problem and will likely violate both civil and criminal laws. While litigation is a remedy, it takes money, time, and endurance. Neighbors can often get to the root of the issues by having a simple conversation, taking a look at the tree, and coming to a solution.



*Patrice Doyle is a senior attorney at Kornblum, Cochran, Erickson & Harbison, L.L.P., and has been an avid horsewoman since childhood. She can be of assistance in guiding you through equine-related legal issues. Contact her at (707) 544-9006 or [www.kcehlaw.com](http://www.kcehlaw.com).*

*The above article is provided free and offers general information on the topic of trees. Neither the author nor the publication intend this article to be viewed as rendering legal advice. If legal advice is sought, readers should seek competent legal counsel regarding their particular circumstances.*

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*Readers Write*

# Compliance Solutions to Water Regulations

by Sarah Lockwood

On March 15, 2016, the San Francisco Bay Regional Water Quality Control Board released its public notice of intent to adopt updated general waste discharge requirements (WDRs) for confined animal facilities (CAFs) in Region 2. Currently, these draft regulations only affect the southern part of Sonoma County, since the northern part of the county is included in the North Coast (Region 1) (visit [http://www.waterboards.ca.gov/waterboards\\_map.shtml](http://www.waterboards.ca.gov/waterboards_map.shtml) to understand how the Regions are divided into different Control Boards).

First, don't panic. These WDRs are not exactly new. There have long been regs in place to which CAFs are beholden. However, except for a handful of clients, I have yet to visit a horse facility that diligently attempted to improve its sustainability and reduce water quality impacts, much less become fully compliant with the existing regulations. After all, you are in the business of horse-keeping, not habitat restoration, right? Well, my work is all about helping clients realize the mutual benefits to both Earth and Equine of adopting a more holistic framework for all horse management decisions.

Keep in mind, the primary focus of these regs is still dairies. Although CAFs do include, by definition, places where horses are penned and fed, "there are large numbers of small CAFs such as horse stables and 4-H projects that are generally not the focus of regulatory agencies" ([http://www.waterboards.ca.gov/board\\_reference/majorfunctions/confined\\_animals.pdf](http://www.waterboards.ca.gov/board_reference/majorfunctions/confined_animals.pdf)).

Horses are named in the regs, and it seems clear that most horse-keeping facilities will fall into "Tier 1" (no liquid waste retention pond). The main rub will be the responsibility to prepare and implement a Ranch Water Quality Plan (RWQP) within two years of submitting a Notice of Intent to comply. Tier 1 participants have the option of preparing the RWQP themselves or enlisting a qualified professional. As stated in the tentative order, "The purpose of the RWQP is to ensure that the CAF is designed, constructed, operated, and maintained so that wastes, nutrients, and contaminants generated by the facility are managed to prevent adverse impacts to surface water and groundwater quality."

The RWQP must address four main tenets (broadly quoting and paraphrasing directly from the tentative order):

**Facility Design and Management**—animal confinement areas and storage areas for potential contaminant sources must be designed, operated and maintained to retain all waste, wastewater, and stormwater contacting these areas; prevent runoff from discharging to surface waters and groundwater wells; comply with well setbacks; minimize post-rainfall standing water, and maximize infiltration of clean water.

**Pasture and Land Management**—minimize delivery of sediment and nutrients from ranching lands to surface waters through management of pastures, grazing, watercourses, ranch roads and manure.

**Application of Manure to Land**—implementation of science-based techniques and timing regarding manure stockpiling, treatment, storage, and land application.

**Flood Protection**—concentrated confined areas must demonstrate adequate flood protection in accordance with Title 27 requirements regarding 100-year peak flows.

The plan itself will include a facility description and site map of all pertinent features, a facility evaluation and improvement plan, and descriptions of operation and maintenance best management practices that create compliance with the minimum pollution prevention measures.

Generally, I find that the recommended upgrades and practices that bring a facility into compliance also dramatically improve its functioning, aesthetics, enjoyability, and core health. The return on investment is calculable in more than just dollars. So, if new regulations rub you the wrong way, don't dig in your heels! Consider, instead, addressing those regs proactively, enhancing and improving your site's sustainability, marketability, and value.



*Sarah Lockwood, P.G. is a registered professional geologist and Holistic Equine Training & Management Specialist based in Sonoma County. Sarah provides both Holistic Horse Training and Professional Consulting for Horse Properties. Learn more at [www.EarthAndEquine.com](http://www.EarthAndEquine.com). Email: [EarthAndEquine@gmail.com](mailto:EarthAndEquine@gmail.com). Phone: 707-239-2280.*

*This article is intended to provide the public with important information regarding proposed updates to the general waste discharge requirements. Every effort has been made to ensure that the information contained is accurate and up-to-date; however, in our quickly changing environment, that is not always possible. The information contained in this article is merely informational and not intended as legal advice. No reliance should be placed upon it for making legal, business, or other decisions.*



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## Readers Write

# Proposed Waste Discharge Requirements and Notice of Non-Applicability

by Michael Murphy

The California Regional Water Quality Control Board San Francisco Bay Region has proposed to revise General Waste Discharge Requirements. Owners and operators of confined animal facilities (CAF) will fall into one of three tiers. Depending upon which tier the CAF falls, the operator will be required to develop a Ranch Water Quality Plan (RWQP) for activities within the production and/or confined areas including, but not limited to, the corrals, barn, feed storage area, compost piles, dry manure storage areas, animal wash areas, and onsite ancillary operations. However, a CAF owner or operator that meets any of the following conditions may apply for an exclusion from coverage under the proposal by completing a Notice of Non-Applicability (see Attachment I in the document link provided below). The conditions are as follows:

1. The facility is not a commercial confined animal facility. *Title 27 of the Calif Code of Regulations, section 20164, defines a confined animal facility as "...any place where cattle calves, sheep, swine, horses, mules, goats, fowl, or other domestic animals are corralled, penned, tethered, or otherwise enclosed or held and where feeding is by means other than grazing."*
2. This facility was considered a CAF operation, but is now closed and all materials and waste associated have been removed.
3. The number of animals within the facility is "minimal" (vague) and poses no potential for adverse water quality impact.
4. The primary means for feeding and containment is on pasture lands (but coverage under a "grazing waiver" may be required).
5. The animals within this facility are rarely confined and fed in areas devoid of vegetation especially during rainy season.
6. Storm water does not contact manure or waste materials within the facility's confined areas and all waste is disposed lawfully off-site.

Land owners and operators that host any type of livestock should become familiar with how this proposal may affect them and what steps could be taken NOW to mitigate any potential water run-off issues. The proposed plan is unclear as to how many horses are housed and the number of hours spent on pasture versus a dry feed lot. Fees are yet to be determined, but will more than likely be contingent upon the number of animals confined.

For more detailed information, the draft document is available online at:

[http://www.waterboards.ca.gov/sanfranciscobay/public\\_notices/confined%20animal/Draft%20Proposed%20General%20WDRs%20for%20Confined%20Animal%20Facilities.pdf](http://www.waterboards.ca.gov/sanfranciscobay/public_notices/confined%20animal/Draft%20Proposed%20General%20WDRs%20for%20Confined%20Animal%20Facilities.pdf).

The Sonoma County Horse Council will continue to monitor and post updates to its website as they become available.



*Michael Murphy is a Realtor and an equine environmental management consultant, former teacher of SRJC's course, "Horse Keeping—A Guide to Land Management for Clean Water," founding president of the Horse Council, and past president of the Sonoma County Fair. He can be contacted at 707-332-1195, [m\\_murphy@sonic.net](mailto:m_murphy@sonic.net), and on the web, [MichaelMurphyHomesandLand.com](http://MichaelMurphyHomesandLand.com).*

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## Readers Write

# Racing Against the Clock

by Christy Colgate

My passion and love of horses started when I was very young. I would ride ponies in the hills of Bloomfield, California, when I was visiting my grandparents. My mom bought Ruby, my first horse, when I was 10. I rode Ruby every day after school, started showing western pleasure at the Sonoma County Fairgrounds at 12, but after spending a summer in Red Bluff, CA riding and working with barrel horses, I was hooked. Once I experienced the speed, rush, and mechanics of running a barrel horse, I knew this was what I wanted to do. I immediately bought a book on how to train barrel horses and my love for the sport of barrel racing has only grown stronger.

My mom bought Cisco, my first barrel horse, when I was 13. He's now 25 and I still have him. We grew up and began our barrel racing career as a team. Since then, I have been blessed to own, ride, and train awesome barrel horses who carried me to amazing places throughout the United States, on the rodeo circuit, and in jackpot competitions. I am a member of the Women's Professional Rodeo Association, California Cowboys Pro Rodeo Association, West Coast Barrel Racing Association and the National Barrel Horse Association.

Barrel Racing is a timed event in which you run your horse in a cloverleaf pattern around three barrels as fast as you can. It's a sport where the horse and rider are a team, each dependent on the others athletic ability and horsemanship skills. Your time starts as you ride through two electric timing lights and stops as you ride back through them again. In rodeos, the payout goes fastest to slowest, but when competing in a jackpot the payout is divided into four divisions, usually split by half-second times: the first division is the fastest time, second division the fastest time plus a half-second, and so on. It allows everyone a chance to win.

There are many things to look for when considering buying or training a barrel horse, including breeding, conformation, and agility. The bloodlines of a horse can help determine if it has the background to become a great barrel horse. The agility, speed,



Photo: Carol Miller

Christy riding Naughty

intelligence, and physical condition of barrel horses are critical traits because we ask them to run really fast and turn on a dime, hugging the barrels without losing momentum.

I use a few products to make sure my horses compete at their best. Flair Equine Nasal Strips are designed to help a horse breathe better, shorten recovery time after competition, and reduce fatigue. LaméAway horse products reduce any aches and pains from training, hauling and/or competition. Western Dove Tack is handmade horse tack that always makes my horses look their best. Formula 1 Noni is a topical dressing I add to my horses' grain daily. It supports their immune system, gastrointestinal health, and helps maintain a healthy skin and coat.

Feel free to contact Christy at [Christy.colgate@yahoo.com](mailto:Christy.colgate@yahoo.com) if you are interested in training, conditioning, and/or competing barrel horses.



Photo: Deb Mann

Christy riding Naughty



Photo: Marcie Lewis

Christy riding Scootin Remanita aka BeBe

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*Horse Husbandry*

by Mark Krug, Board of Directors

# My Father, My Horse and Winston Churchill

I wrote and delivered a eulogy for my father who passed away earlier this year, just shy of his 94th birthday. Although my father did not obtain wealth, fame, or elite status of any kind, he was a great man by how he conducted himself and by how he treated others. My eulogy was largely a listing of his many wonderful attributes, chiefly his honesty and complete lack of pretense. Without exception, everyone who met my father adored him because of his quick smile, self-effacing sense of humor and, especially, because my father had no agenda or veneer. He was absolutely, precisely, who he appeared to be.

My father's death hit me hard and I can honestly say that what helped me the most through my grieving were my four or five trail rides each week on Tucker, my Paint gelding.

Those of you who went to the wonderful Equus Awards Banquet in April will recall two honorees, Ron Malone and Bill Nielson, who both relayed in heartfelt acceptance speeches the adage, "the outside of a horse is good for the inside of a man." That saying is often attributed to Winston Churchill, though he was not the first to use it, and while I always believed it was spot on, I didn't understand its depth and power until recently.

A few months after my father's passing, it dawned on me that the exceptional, wonderful traits he possessed are precisely those that attract us to our equine friends. For example, my father's total honesty and lack of pretense are two of the great things about horses (and animals, more generally). Horses don't pretend to be of a certain emotional state or frame of mind. As a social necessity, we all will routinely greet someone we don't like or trust with warmth and friendliness, as if we did like and trust them. But, frankly, we BS one another all the time, it's part of our social fabric and, I suppose, some good



*Mark's father, Eldon Krug, and brother, Dale Krug, in Kansas, 1950*

comes out of it. But isn't one of the most compelling and wonderful things about our horse friends that they express exactly what they're feeling at the time, nothing more and nothing less?

Any of you with exceptional memories might recall that in the 2009-2010 winter Journal, I wrote an article entitled "Is your horse a liar?" Thus, it may seem I am arguing that horses are both honest and dishonest. That earlier article was built around an observation I made of my wife's quirky gelding, Rushon, and his faux pee. When being lunged or ridden in the arena, Rushon learned that if he stopped and spread out his legs into a pee position, the kindhearted humans would stop asking him to work and let him stand there to pee. But he didn't pee, he just stood there. It was

both hysterically funny and quite aggravating. As to my point about honesty and lying, I don't think there really an inconsistency here — Rushon was smart, and simply figured out some behaviors that allowed him to evade, albeit temporarily, going to work.

But I digress...

Another of my father's traits was his complete acceptance of things that occurred around him, acceptance without judgment, superstition, blame, denial, or some sort of rationalization or equivocation. He never created his own reality as a way to avoid confronting actual reality. Isn't this very much what we wish to learn from our horses, to live in the moment? My father grew up on a Kansas farm during the Great Depression and Dustbowl, an old school, Midwesterner through and through. Our North Bay culture is very open and accepting of Eastern religions and schools of thought but, ironically, this Kansas farm boy lived more in the moment than most Buddhist students could ever hope to.

I miss my father, obviously, but I find great satisfaction in feeling and recalling his kindness, honesty and "realness" with my horse and indeed, horses in general. Even though Winston Churchill did not originate "the outside of a horse is good for the inside of a man," he did have noteworthy things to say about horses and people. This one is particularly relevant to me as I process the passing of my father:

"Don't give your son money. As far as you can afford it, give him horses. No one ever came to grief except honorable grief through riding horses. No hour of life is lost that is spent in the saddle."

*Mark lives in Santa Rosa with his wife Cheryl, two honest dogs, and spends as many hours as possible in the saddle.*



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## Readers Write

# New Arabian Horse Club in Sonoma County

by Debbie Wiegmann

Wine Country Arabian Horse Association (WCAHA) is a new club, started in November of 2014, that was formed when a group of us decided to get back to the basics. We are a member of the Sonoma Horse Council and Marin Horse Council. Marin Resident Robert S. Dougherty was our first President until his death in 2015.

We support and protect our amazing Arabian Horses, and we bring our members and their horses together in a productive and fun atmosphere open to all, and to all breeds. WCAHA is a 501(c) Non Profit Association.

The support from our community and horse enthusiasts has been very exciting. Our plan is to be a social club, with open play days, open schooling shows, open dressage clinics, ranch horse trail clinics, trail clinics, open schooling shows, parades, trail rides, active youth group, and more all for our members and others to enjoy.

In our first year we held a Lester Buckley Horsemanship Clinic, open to all breeds, and it was a great success. We hope to have Lester return in the future. Our youth group participated in the Sebastopol Apple Blossom Parade and we sponsored an Arabian horse race at the Sonoma County Fair in memory of our club's first president, Robert S. Dougherty. Our largest event was our First Annual Halloween Open



Wine Country Youth on a trail ride



WCAHA Schooling Show



*Debbie Wiegmann is vice president of Wine Country Arabian Horse Association, is a lifelong equestrian, animal caretaker, and has been in horse show management for over 20 years.*

Schooling Show, which was judged by Ted Draper. The show was held at the Santa Rosa Horse Company on October 25, 2015. Show volunteers all dressed in costume and the largest class at the show was the costume class—23 entries! The show was a great success and everyone had a fun time. A silent auction was also held to benefit the animal victims of the Valley Fire in Middletown, CA. In just a few short hours the Auction made over \$400.00 that was donated to the Middletown Animal Hospital.

***A great start to a new fun club!***

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*Readers Write***Horses, Dogs, Risks**

by Lisa Lombardi

Education is the key to safety. This includes educating both humans and animals, to maximize understanding and communication, and reduce fear and risks. Frequently, I witness interactions of dogs, horses, and people that demonstrate this need for safety education.

A well-educated horse has been exposed to many stimuli, and relies upon the handler or rider for leadership in all situations. An experienced rider or handler knows how to keep a horse's attention even in the midst of distractions. Dogs can be taught manners and proper behavior, including situations involving equines. HOWEVER, most of us (all three species) are in a continual state of learning, and even if seasoned, can be caught off guard or momentarily lose focus.

***By nature, dogs chase.***

They chase balls, squirrels, other dogs, children, horses, bicycles, butterflies.

***By nature, dogs protect.***

They may dutifully protect their own territory. They may loyally protect their owner.

***By nature, dogs are predators.***

They may go on the offense.

***By nature, horses spook.***

They may spook at loud noises, including barking, sudden movements such as a dog whizzing by chasing something, being chased by dogs, butterflies.

***By nature, horses are fight or flight animals.***

When they feel threatened, they may flee, bite, strike, kick.

***By nature, horses are prey animals.***

They may go on the defense to protect themselves, including running from or kicking at dogs.

Considering all of the possible combinations, and given the nature of horses and dogs, what risks are you willing to take? To what risks are you willing to expose other people, horses, dogs, yourself? Are dog/horse accidents preventable? Are they covered by insurance? I recently posed these questions to several widely-used equine liability insurance companies, including Markel and Equisure. The

*Horse injured by dogs**Sign at Jodi Richardson's Stable Acres*

following is part of what the Equisure representative said: "Our policy has an exclusion for trainer/facility owned dogs, or dogs in the trainer's/facility's care, custody or control. However, coverage is provided for dogs that are not known or owned by the facility/instructor, meaning a stray dog, but not a student's dog or boarder's dog." The Equisure representative further stated the liability would fall on the dog owner and his or her homeowner's insurance policy.

Like most of us, I, too, have owned and loved both dogs and horses. After witnessing firsthand horse/dog accidents, becoming more aware of the nature of horses and dogs, and educating myself on insurance company policies, I will now make wiser choices. I hope others might, too.

*Lisa Lombardi is an SRJC equine science instructor, CHA Master Instructor, PATH, Ceip-ed certified, and has taught professionally since 1987. Lisa's 24-year-old lesson horse, Ten-Thirty, was Sonoma County's 2013 Equus Award winner, 2011 and 2012 CHA international school horse of the year runner-up. She currently owns 8 horses. [www.clovertenthirty.com](http://www.clovertenthirty.com).*

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2016 Equus honorees (L-R): Bill Nielson, Kelley Holly, Ron Malone, Pete Mattioli, Benita Mattioli, Shelby Moore for Katie Moore



Kelley Holly and Isabel Rienecker

## **KELLEY HOLLY** *"All I ever wanted to do was ride."*

Kelley's mother recalls that even as a child Kelley wanted things to go right. For someone so young, she says, "Kelley showed leadership tendencies pretty early."

They lived near a park that had two kinds of pony rides—ponies tied to a merry-go-round, and ponies led by an attendant, walking free. Kelley always rode the free walkers. She got a mare when she was five. With the unwavering support for her interests, her mother and father bought another horse, and another, moving to Sonoma in 1972, where they started a Morgan breeding farm.

Kelley became involved in 4H, a highly capable nine-year-old immersed in developing riding skills. She quickly moved into a Junior Leader program, "teaching" other 4H-ers, and began a lifelong study of veterinarian science.

At 13 she was given Celebrity, a 3-year-old Morgan, and after watching vaulting at an advanced young riders camp, fell in love with it and taught Celebrity how to be a vaulting horse.

By the time she was 18, she began her own vaulting program, continued to develop it on weekends during her UC Davis pre-med years, and those weekends quickly became the nonprofit Tambourine Vaulters. Vaulting combines gymnastics and dance on horseback... on purpose. But in addition to

teaching vaulting, Kelley, "provides something the kids couldn't have on their own." Her kids gather around the table to study with each other because they WANT to.

She "teaches" vaulting, helps with homework, and has taken teams as far as France. She gives her kids a foundation of confidence, skills, an appreciation for helping others, and experiences that will stay with them for the rest of their lives.

She has her own long list of equine accomplishments—American Vaulting Association National 2-phase gold women's champion, and taken individuals and teams from beginning levels on up through international rankings. She has a master's in education, is an FEI steward, Certified Instructor in English and Western, and Region 2 American Vaulting Association president (which also named her Mentor of the Year)... and she's been teaching science at Casa Grande high school for 30 years.

Her program provides young people with practical, educational, and social attributes. She doesn't just teach them how to launch themselves onto a moving horse—she gives them a trajectory into a future where they understand that they can accomplish anything.

## **RON MALONE** *Champion Cowboy, Champion Man*

Raised in Mountain View by a great mom and dad, Ron Malone's happiest moments as an adolescent occurred on his grandfather's Missouri farm. His grandfather changed Ron's life when he said, "Ron, I just bought you a horse named Pete." Everyday, Ron rode Pete into town and back, then sold him to a local man one day, noting that, "it would be fifty years before I made a profit on another horse."

He went to law school, to Harvard for an advanced law degree, spent the early seventies with the Department of Justice in Washington D.C., and came back to the Bay Area and joined a prestigious Bay Area law firm.

In 1979 he was doing well, but something was...lacking. "I bought myself something nice: a roping horse named Tank." Back in the saddle, he learned reining, then he bought a reining horse and a working cow horse, Ballina.





Ron Malone and President Elizabeth Palmer

Ballina won the Snaffle Bit Futurity, and made the finals for the next six years with trainer Greg Ward. When Greg told him "Ballina wants to be a cutter," Ron said, "Okay, git off, I'm mountin' up." They were ranked nationally in the top ten for years.

In 1990 he purchased 33 acres in Petaluma—the Circle Oak ranch—for his growing herd of cutting horses, opened his own law practice, and won at love, too, marrying Sara in 1996.

An injury his horse and lack of local rehabilitation options spurred Ron and Sara to envision, then create, "a leading edge diagnostics, treatment, and professional rehab of sport horses." First came Circle Oak Equine, then Circle Oak Equine Sports Medicine and Rehabilitation in 2015, with a surgical suite, 50 stalls, vet staff, and certified techs. Ron says, "it's world class, but, it's the people here who are the key to its success." It's all topped off by Sarah's amazing showpiece gardens.

In 2014 Ron won the National Cutting Horse Association Superstakes Amateur Title, and in June 2014 won the Pacific Coast Cutting Horse Association's Unlimited Amateur Derby, riding his 4 year old gelding, Ruby's CD.

He is a long-time Horse Council member, served as president, and oversaw the creation of an equine-related, county economic impact report. He served on the boards for Giant Steps and the Petaluma Peoples Services committee, and is the director and president of the Mabie Family Foundation, which has awarded millions of dollars in grants to charities including Sonoma County's CHANGE, Giant Steps, and the Horse Council.

Even with all he's accomplished, describing Ron Malone is fairly easy—he's one heck of a man and one heck of a champion cowboy.

## PETE AND BENITA MATTIOLI *Bright Lights and Barn Stars*

Pete and Benita Mattioli came together from places far apart culturally and geographically.

Pete is the son of Italian immigrants who moved from Pennsylvania and its coal mines to San Francisco. Benita had an idyllic, Utah farm life, working the hay wagon and riding horses until she became a world-traveling stewardess, living in New York until a chance meeting years later on a Waikiki beach turned into love with Pete, by then owner of one of the City's most high-profile clubs on Broadway.

Benita eventually moved to San Francisco and joined Pete on his small Novato ranch. Pete was doing well, exploring different investment opportunities, including horse breeding, and Pete purchased CalBar from Arnold Dolcini. At seven, CalBar was already a champion working cow horse, and over the next few years garnered many more awards, including Reserve World Champion Stock Horse and Reserve World Champion All Around Horse.

CalBar moved into cutting and won the 1974 Pacific Coast Cutting Horse Association Novice Cutting Horse title, and the Champion Open Cutting Horse title. An article in The Quarter Horse Journal called CalBar, "Joe Montana, Magic Johnson, and Mozart all rolled in to one."

Pete and Benita bought 21 acres in Santa Rosa in 1974 and began a new breeding ranch, the Double Bar M. They bred, trained, and sold hundreds of horses over the next decade. CalBar's offspring won title after title. By 1988 the Double Bar M offered training and lessons, and along the way Pete, Michael Murphy, and Ed Weber formed something called the Sonoma County Horse Council.

As the 1990s rolled around, they brought in English, cutting, and barrel trainers, and the ranch rode into the 21st century as one of the largest, multi-discipline boarding and training facilities in Northern California. While the Double Bar M name would always be special, the time was right to better describe what those 21 acres had become: the Hunter Lane Equestrian Center.

Benita, Pete, and Rafe, hired in 1980 and still their main ranch hand today, only need to look in any direction to see their legacy: 21-acres of history, memories they can touch; a champion's lineage, sired in Santa Rosa and stretching across the country; and countless kids who rode there and now share Double Bar M memories with their own kids.

Darn impressive, for an Italian kid from Pennsylvania and a cute farm girl from Utah.



Benita Mattioli, Lisa Thomas, and Pete Mattioli



Guests enjoying socializing and silent auction



Tambourine Vaulters



## Readers Write

# Local Farriers and Their Never-Ending Pursuit of Knowledge

By Chris Hadel



Photos from last year's 3 man team draft shoeing competition on day 3 of NCC. Team consisting of Brian Graham, John Sagaria, and Sam Durham placed first in 3 man draft last year.

Educational events for farriers occur regularly. I attend quite a few of them and know a lot of other farriers that do, too. There are several farrier associations, and veterinary conferences and symposia (many of which farriers can attend) which feature great presentations on hoof care and lameness. There are also blacksmith associations.

Farriers I know personally regularly attend such events and belong to at least one association. All of the farriers that I admire attend educational events regularly. They never stop learning. I know a couple of guys, lifelong learners, who have been shoeing 40+ years and still go to clinics, and I am acquainted with men and women who have been shoeing 25-30 years, very knowledgeable and highly skilled, who go to clinics regularly.

The Western States Farriers Association puts on the Northern California Classic (NCC) annually, in May. It's a 3-day event in Placerville, California, that has been happening every year for over 30 years. So, how does this event in the Sierra Foothills relate,

even tangentially to Sonoma County farrier/vet collaborative communications?

Many of your local farriers come to this event. Some of them have been coming for decades. In past years, I met Selina Galick (Horseshoe Mart) there, John Suttle, Mike Chisham and I think Mare Blair, also. At NCC I see Mark Paine, Stuart Greenberg, Skyler Stotts, Adam Dunaway, Alan Townley, Sam and Tanner Durham, Bob Fulton, John Sagaria, Brian Graham, RT Goodrich, and Phil Tressenrider.

This year, Rich Bumpus was one of the 3 judges for the shoeing competition at NCC, and Ted Stashak, D.V.M. was there as clinician/lecturer (with two days of truly excellent presentations).

Ask your farrier if he or she attends continuing education events. I believe you will be pleasantly surprised at the effort, distances traveled, time and other personal resources that your farrier expends ardently pursuing knowledge with which to better serve your horse.

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Shelby Moore for Katie Moore, and Shirley Zindler

### KATIE MOORE *Horses—A Life Mission*

Katie Moore knew nothing about horses, until a friend invited her to ride in a parade. She remembers it like it was yesterday. "When you are invited to ride a borrowed pony in a parade, you do it." Even though she'd never ridden before, it felt as natural to her as walking.

She had discovered her life's mission: horses. She graduated college, went to work, married, bought a horse setup in Santa Rosa, and now has four children, Drew, Demi, Shelby, and Ethan. Demi and Shelby have their mom's horse-crazy DNA, and the family has been involved in Pony Club for 12 years. Katie is the founder of Santa Rosa's Pony Club.

In 2007, a young veterinarian, Grant Miller, called Katie. He was working with Animal Services on a horse abuse case. She didn't know him but he'd heard of Katie through the community, because she had rehabbed and re-homed the occasional sad-story horse. He said, "I need somebody that can cope with the likelihood this will have a sad outcome. Can you do it?" She said no... two days later she said yes, and Sonoma County's horses have been all the better for her decision.

Katie says her work with animals, and with CHANGE (Coins Helping Abandoned and Neglected Equines), is the direct result of a wonderful, can-do upbringing. Her CHANGE work began with Grant Miller's first phone call, the year the organization was formed. CHANGE supports local law enforcement in managing equine abuse, neglect and abandonment, provides transport to veterinary care, foster care, rehabilitation, training and adoption services. She served on its Board of Directors from 2008 to 2013, then became executive director until she stepped away this month. But, she continues to be heavily involved its work and provides CHANGE's field services to Animal Services.

During the Valley Fire disaster she worked 18 hours per day, for almost two weeks, trucking-in supplies, setting up and managing a free supply depot for emergency responders and residents, and transporting injured animals to hospitals and foster homes in Sonoma County and beyond.

About her Equus Award recognition, Katie says, "It would be fine with me if nobody ever knew what I did. My greatest rewards are seeing a formerly abused horse blossom, rehabilitated and placed into a loving home, and knowing that people who commit crimes against animals in Sonoma County will be held accountable."

### BILL NIELSON *God, Family, Horses and Friends*

Bill Nielson turns 80 this August. You wouldn't know that by looking at him, or by trying to keep up with him—even with that slight hitch in his git'along—and we'd also have to be twice his age to have even half the life he's had.

Raised with strong family values, hard work, and horses, he lives today the way he was raised. He became a winning roper on CalPoly's rodeo team in the mid-50s, and first experienced the special bond shared through the fellowship of horsemen.

With Riley Freeman, a roping partner from college who would be a lifetime friend, he worked the north-west professional rodeo circuit. Bill says, simply, that during those years, "we owned that circuit." Poke him a little and he'll admit that along with championships, his rodeo memories include busted knee here, busted hip there.

He moved back down to the Bay Area, went into business and in 1966 became a member of the Sonoma County Trail Blazers. It was an organization that suited him well, where he met fine horsemen, including an admirable gentleman named Henry Trione. He cherished his rides with this classy outfit and participated in many of their legendary, um, 'activities'... which all seemed to center around someone being dragged kickin' and screamin' into a body of muddy water. Guess they're not called cow - 'boys' for nothin'.

Bill insists that despite those slightly rambunctious outings, it's an organization full of good guys, including a Bay Area TV personality who sought out Bill one day and said, "I want to improve my trail riding, and I've heard you're the one I should see about that."

Bill opened Santa Rosa's Nielson Western Store in 1976, closed it not quite a decade later, then took time to ride horses, hug his kids, and get into real estate, where he made the best deal of his life: he married Santa Rosa-born and raised, Dorris.

Now amidst Bennett Valley's rolling hills, life is all about family and friends. There are weekly roping lessons shared in Bill's barn with a select group of horseman—the same barn where he receives coaching from a higher power on Sundays in his personal Cowboy Church, in addition to his Cowboy Church service in Santa Rosa.

He'll tell you he's known legends, but won't say what we will, that he's a legend himself.

What he does say, is, "I'm a very, very blessed man."



Bill Nielson and Michael Murphy

**Many, many thanks to the generous sponsors of the 2016 Equus Awards Banquet!**



Marcie Lewis Photography—thank you SO much for your wonderful photographs of Equus Awards Banquet!



Sonoma County Horse Council

### A NOTE FROM THE SCHC

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*Thanks to all who contributed to the great success of the Equus Awards Banquet!*



Photo: Patrice Doyle

The event's creative team, Ed Weber and Mike Harkins



Photo: Patrice Doyle

Thank you to all who attended the sold-out 2016 Equus Awards Banquet!



## Vet's Office

Column Editor Michelle Beko, DVM

# Eye Problems—Part 3: Conjunctivitis in Horses

We will conclude our equine eye problems series with a discussion of conjunctivitis. This is a very common ocular problem in horses, especially in the summer months. Both cattle and people can get a contagious form of conjunctivitis that can spread to others. This is not the case with horses in which it is nearly always an individual issue.

The conjunctiva is the pale pink tissue that lines the underside of the horse's eyelids. When they are irritated and inflamed they may become swollen and redder than normal. Conjunctivitis may also cause the horse to tear excessively or have a somewhat thicker mucoid discharge. Conjunctivitis alone does not cause a horse to squint. *(Remember a horse that is squinting has a painful eye and should be seen by your veterinarian).*

There are a few different causes of this problem. Trauma is one cause. If a horse hits its eye with the lids closed, they can get an extremely swollen eyelid. It may be difficult to tell if the horse's eye is swollen shut or if the horse is swollen and squinting. Trauma usually only affects one eye. Icing the affected eyelid within the first few hours after injury may minimize the swelling. Oral or injectable anti-inflammatories may help as well.

Most commonly, we see conjunctivitis during the fly season. Flies are attracted to tears. When they land near the corner of a horse's eye, they tend to stimulate more tearing which in turn attracts more flies. Dust is also an irritant that can cause tearing. Conjunctivitis due to flies and dust usually affects both eyes and is lessened with a fly mask and/or fly repellents. Topical eye ointments with antibiotics and a corticosteroid (like hydrocortisone or dexamethasone) can help as well.

Sometimes horses with conjunctivitis get blocked tear ducts, especially if they have a mucoid discharge. Tear ducts are long narrow tubes that drain tears from the medial (inside) corner of the eyes to the end of the nose (this is why people are always sniffing during a sad movie). Because they are so long and narrow, they are easily obstructed. I have even pulled a few foxtails out of the end of my patient's tear ducts! Blockages can usually

be alleviated by flushing with saline. Your veterinarian will place a thin clean tube in the nasal end of the tear duct and flush until saline comes out of the corner of the eye. Most horses tolerate this simple procedure with mild restraint or a light sedative.

Less commonly, some horses will have an allergic component to their conjunctivitis. These are less responsive to fly control and almost always need a topical treatment that has a corticosteroid in it.

Although conjunctivitis is not a serious problem, it can be annoying to the horse. If it is persistent it is a good idea to ask your veterinarian to examine your horse.



*Michelle Beko, DVM, has been an equine veterinarian since 1991. When not working, she enjoys spending time with her husband and daughter, eventing her horse Zeke, hiking, and travelling. You can reach her at Empire Equine at 707-545-3909, check her website ([www.empire-equine.com](http://www.empire-equine.com)), or on Facebook.*



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*From the Judge's Booth*

Column Editor Melissa Kalember

**Honesty & Integrity**

I had a realization a few weeks ago, a "duh" moment on one level, but which also led me into study.

A trainer friend sent me an email about what kind of horses she was looking for, and another trainer friend had a few for sale that fit the criteria. I connected the two and said, "she is one of the good ones, you can trust her." A few days went by and I had the same experience with two other trainer friends of mine.

It was after the second time I said "you can trust her, she is one of the good ones," I realized that honesty and integrity now come with an asterisk in the horse industry. It was the 'duh' realization, because how many times have we all complained about how much the horse world is messed up! It led me to wonder why. Why am I having to give the asterisk, "they can be trusted"?

Unfortunately, our beloved horse world is tainted by people who are in it for the business, not for the love of horses. I will admit I do not like horse shopping. It can absolutely be fun and exciting, but mostly it is sad. People are not honest because they have no integrity. They want the money, so they need to sell the horse and this makes them write a false ad just to get you there hoping you might go for it and buy the horse.

Sadly, this happens so much now we must use the asterisk "they can be trusted."

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*The next generation of riders and trainers learn from us. So be honest, have integrity, this will help our sport go in the right direction.*

As a judge you must be honest with your places, and you will only do this if you have integrity. I like to think I do, so I trust I will judge honesty and fairly whether I know the person/horse or not. Being honest is being able to state the facts: this horse jumped this way; this rider did this, therefore they get this placing when compared to the rest of the class. Simple. But I still hear stories of judges wanting to give a particular person first place because "they are so and so."

Being honest is being able to write or tell a potential buyer the truth about your horse for sale. "He is a great horse, but has a stiff leg," or "she has a heart of gold, but is not experienced enough for your kid." It sounds so easy but, obviously, it is not, or we'd all be doing it!



*Melissa Kalember is a USEF R Judge, SAHJA Judge, equine masseuse, and intuitive trainer. Please contact her if you have a specific topic you'd like addressed: [melissa@kalemberequine.com](mailto:melissa@kalemberequine.com).*

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## Readers Write

# An Equestrian Dinner

by Dan Demers

They were the days of uniquely opulent banquets by the very rich. Gatsby-like stories abounded in the nation's society columns about dinners that left the average working stiff shaking his head. One dinner in New York featured a tuxedo-clad monkey trained to eat with a fork and knife sitting at the head table. A Chicago "zoo" dinner featured ten guests with an animal seated with each guest—including a parrot, dog, cat, goat, rooster, dove, chameleon and a pig. The cat and dog got into a scrap. The nation's press dubbed it a "banquet of beauties and beasts."

*The New York Sun* reported that the industrialist C. K. G. Billings planned on throwing a dinner for thirty-three friends. Billings had just been elected president of The Equestrian Club. The club elected a new president every two months and the winner was obligated to throw a dinner for the members. It was the custom at the time for each new president "to provide a more novel affair than that given by his predecessor."

Billings originally wanted to hold the dinner at his new 25,000 square-foot trotting stables which he had built at a cost of \$200,000 (\$6.1 million in current values). Newspaper reporters caught wind that the dinner was to be on horseback and spoiled the surprise. The club members met instead at Sherry's Restaurant, which catered to New York's social elite. After the first course of soup, Billings sadly told the guests that he "had been forced to call off the affair." He asked them to follow him to the ballroom where they would finish their dinner and enjoy privacy.

The nation's press discovered, to their dismay, that Billings had outwitted them after all. One unknowing reporter misled his colleagues, writing that the dinner guests would meet at Manhattan's Hotel Netherland and would then "be conveyed by automobile to...the big driveway at his palatial stables." They would be treated to dinner on "thirty-six wooden hobby horses, gaily caparisoned, awaiting them." Instead, Billings had secretly relocated his opulent banquet to the Sherry's fourth-story ballroom. He provided a photograph to reporters which clearly showed that the men dined "on horseback" in the grand ballroom. The horses had been secretly loaded onto the restaurant's passenger elevator two at a time and "tethered in the ballroom... Each horse was equipped with a white quilted satin saddle and bridle, martingale and shoulder hangings in gold and white." Gold lettering for each guests name was embroidered on the saddle. The horses were arranged in a horseshoe shape around a mound of green turf "surmounted by a mass of flowers." The mound sloped off into a lawn which "spread to the horse's feet." Each horse had a three stair step-up to facilitate servers and riders.

The ballroom was replete with fountains, potted flowers and real grass. Added scenery made the room seem like "a bit of open country." Partially hidden behind the mound was a full orchestra.

A table was fastened to each saddle horn. To ensure the horses wouldn't "curvet (leap) or prance or shy" and possibly spill or toss the meal, "a liveried groom stood at each horse's head" holding the reins. While guests ate so did the horses, munching, "oats from individual satin covered mangers." Following the banquet's twelve courses, the tables were removed and the



*A banquet of beauties and beasts*

"guests lounged over their cigars in the padded saddles." One article reported champagne was served through rubber hoses attached to iced champagne in saddlebags. The guests were reported to still be in their saddles at midnight. Billings revealed he had spent \$50,000 on the soiree [\$1.5 million in current values].

Cornelius Kingsley Garrison Billings was born with the proverbial silver spoon in his mouth. He had grown up in Chicago. His father was one of the principal founders and owners of Peoples Gas Light and Coke Company which provided gas lighting to Chicago before electricity. After graduation from college he went to work for his father's company. When his father died, Billings inherited the bulk of his father's wealth and retired at the age of 40. He devoted the remainder of his life to stabling thoroughbred horses. In 1901 he moved his family and horses to New York City. He is considered one of the fathers of matinee racing (trotting).

Billings moved to Santa Barbara, California in 1917 where the weather there enabled him to "more fully indulge his love of fast horses." He died there in 1937 at the age of 76.

*Danny Demers and his partner Chrissy Nichols are owner/operators of McT's Bullpen sports bar in Guerneville. Danny holds a BA in History from George Washington University and an MBA from Chapman University. Demers is a history researcher and writer. See [www.danieldomers.com](http://www.danieldomers.com).*

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# Sonoma County Equestrian Events—Summer 2016

Sat, June 18	Dressage in the Wine Country	So Co Fairgrounds	winecountrydressage.org
Sat/Sun, June 25-26	Russian River Rodeo - 50th Anniversary!	Duncans Mills	russianriverrodeo.org
Sun, June 26	Ranch Readiness Day	SRJC Shone Farm	rescue@halterfund.org / 707-318-7526
Sun, June 26	SCDRC Play Day	Rincon Riders Arena, SR	Lisa Lombardi 707-696-5048
Mon, June 27	LAR Awareness Class	SRJC Shone Farm	rescue@halterfund.org
Fri/Sat, July 8-9	LAR FSTEP Operational Training	The Sea Ranch	rescue@halterfund.org
Sun, July 10	Technical Training	The Sea Ranch	rescue@halterfund.org
Sun, July 10	Combined Test and Dressage Show	SREC, Santa Rosa	srequestrian.com
Fri-Mon, July 15-18	Club Campout Ride	Stewart's Ranch, Pt Reyes	Lisa Lombardi 707-696-5048
Sun, July 17	Woodbridge Farm Mid Summer Classic	Petaluma	woodbridgefarmdressage.com
Sat, July 23	SCDRC Play Day	Rincon Riders Arena, SR	Lisa Lombardi 707-696-5048
Sun, July 31	RRRA Play Day	Duncans Mills	russianriverrodeo.org
Sun, August 7	Combined Test and Dressage Show	SREC, Santa Rosa	srequestrian.com
Sun, August 14	SCDRC Play Day	Rincon Riders Arena, SR	Lisa Lombardi 707-696-5048
Sat/Sun, Aug 20-21	CDS Regional Adult Amateur Competition (RAAC)	SREC, Santa Rosa	srequestrian.com
Sun, Aug 21	SCDRC Club Ride	Armstrong Woods	Lisa Lombardi 707-696-5048
Sat, Aug 27	RRRA Open 4D Barrel Race	Duncans Mills	russianriverrodeo.org
Sun, Aug 28	RRRA Play Day	Duncans Mills	russianriverrodeo.org
Sun, Sept 11	Combined Test and Dressage Show	SREC, Santa Rosa	srequestrian.com
Fri-Mon, Sept 16-18	SCDRC Club Campout Ride	TBA	Lisa Lombardi 707-696-5048
Sat/Sun, Sept 24-25	Chris Ellsworth Cow Working Clinic	Woodside, CA	chrisellsworthhorsemanship.com
Fri-Sun, Oct 14-16	Int'l Assoc.-Horse Assisted Education Conf.	Novato	eahae.org/california

Please visit [sonomacountyhorsecouncil.org](http://sonomacountyhorsecouncil.org) and [sebastopolwranglers.com](http://sebastopolwranglers.com) for additional calendar listings!!

*Please submit events for the next issue to Horse Journal Editor, Patrice Doyle - [editor@sonomacountyhorsecouncil.org](mailto:editor@sonomacountyhorsecouncil.org)*

## Sonoma County—Places to Ride

Annadel State Park	6201 Channel Drive	Santa Rosa, CA 95409	707-539-3911
Armstrong Redwoods State Natural Reserve	17000 Armstrong Woods Road	Guerneville CA 95446	707-869-2015
Cloverdale River Park	31820 McCray Road	Cloverdale CA 95425	707-433-1625
Crane Creek Regional Park	5000 Pressley Road	Rohnert Park CA 94928	707-565-2041
Doran Beach Regional Park	201 Doran Beach Road	Bodega Bay CA 94923	707-875-3540
Foothill Regional Park	1351 Arata Lane	Windsor CA 95492	707-433-1625
Helen Putnam Regional Park	411 Chileno Valley Road	Petaluma CA 94952	707-433-1625
Howarth Park	630 Summerfield Road	Santa Rosa CA 95405	707-543-3282
Joe Rodota Trail	4201 Sebastopol Road	Santa Rosa CA 95407	707-539-8092
Laguna de Santa Rosa Trail	6303 Highway 12	Santa Rosa CA 95401	707-433-1625
Ragle Ranch Regional Park	500 Ragle Road	Sebastopol CA 95472	707-565-2041
Riverfront Regional Park	7821 Eastside Road	Healdsburg CA 95448	707-433-1625
Salt Point State Park	25050 Highway 1	Jenner CA 95450	707-847-3221
Spring Lake Regional Park	391 Violetti Drive	Santa Rosa CA 95409	707-539-8092
Sugarloaf Ridge State Park	2605 Adobe Canyon Road	Kenwood CA 95452	707-833-5712
Taylor Mt. Regional Park & Open Space Preserve	3820 Petaluma Hill Road	Santa Rosa, CA 95404	707-539-8092





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## AD SPECIFICATIONS AND RATES

*The Sonoma County Horse Journal* is a quarterly publication designed to reach Sonoma County's estimated 30,000 equestrians through direct mail to SCHC Members, individuals, organizations, 35 local horse clubs, and distribution at local feed stores and equestrian businesses. A very affordable way to spotlight your business to the Northern California horse community!

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- Pay your dues

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# HALTER HORSE + LIVESTOCK TEAM EMERGENCY RESPONSE

www.HALTERproject.org  
rescue@HALTERfund.org

## Help Equip Large Animal Rescue Trailers for the North Bay

First Responders in Sonoma and Marin Counties are developing Large Animal Rescue (LAR) Groups. Help them provide fast, expert rescue in any type of emergency.

### Here's how:

Your business or organization can get great recognition by sponsoring a LAR Trailer.

1. Pick a Sponsorship Level, check out the opportunities, below!

2. Donate to the Large Animal Rescue (LAR) Fund at any of these local agencies listed below. Mark your donation "LAR FUND".

- Sonoma County Animal Services LAR Fund
- Glen Ellen Fire Department—LAR
- Kenwood Fire Department—LAR
- Windsor Fire Department—LAR
- Graton Fire Department—LAR
- North Sonoma Coast Fire PD—LAR
- Marin Humane Society—LAR

### More ways to SUPPORT Large Animal Rescue in the North Bay:

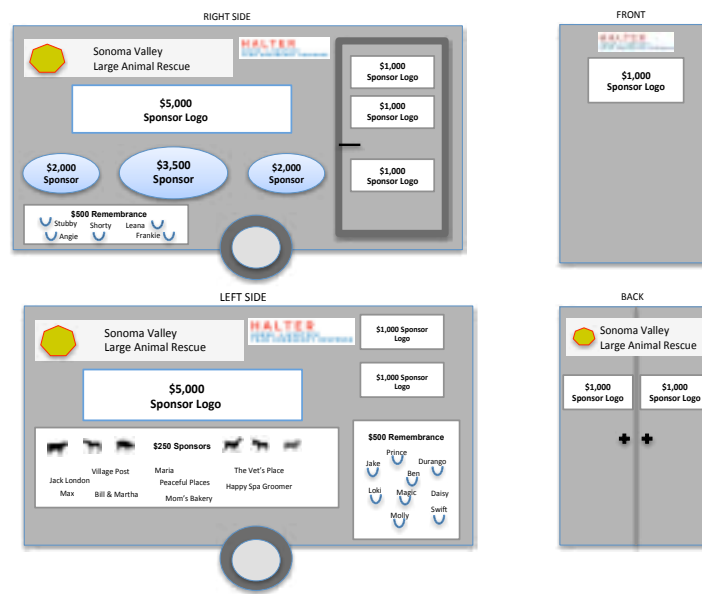
Host a Large Animal Rescue Awareness Meeting or Neighborhood Chat

Become a Volunteer Disaster Service Worker

Create a Neighborhood Livestock Locator Map

Visit HALTERProject.org for more information

## Large Animal Rescue Trailer Sponsor Opportunities



## Large Animal Rescue Trailer Sponsorship Levels:

### \$5000

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### \$3500

Buys Rescue Glide Set, Straps, Webbing Set, Flex Glide

### \$2000

Buys Rescue Glide Set, Webbing Set

### \$1000

Flex Glide, Rescue Straps, Webbing Set

### \$500

Buys Small Training Model, Jump Kit, or Safety Vest & Helmet

### \$250

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